



**CORPORATE RESEARCH
AND INVESTIGATIONS
PRIVATE LIMITED**

CORPORATE RESEARCH AND INVESTIGATIONS (PVT) LIMITED

CEO'S MESSAGE

In this fast growing modern and technological pace of business having global trading concepts, the business community, either a firm or a huge organization, needs to settle the loop-holes of their financial and other sensitive matter within a flash of an eye. They really want to get the issue resolved before sunset.

For any sort of detection, you can acquire the services of excellent, educated, trained and well groomed professionals such as Certified Fraud Examiners (CFEs)—loyal to their objectives and highly skilled to achieve the targets/goals within the allocated time. They are capable to discover the crook and cunning intentions playing behind the curtains.

As a Certified Fraud Examiner-CFE and a foremost member of Association of Certified Fraud Examiners in Pakistan, I was always keen to give an expert hand to the victimized trade industries in their different spheres of needs, may caused due to frauds, misappropriations, embezzlements and other internal/external managerial mishaps.

I am sure enough that with the services/abilities, CRI (Corporate Research and Investigations Pvt. Ltd.) is quite capable to convert the impossible into possible, and you will be given a prompt response, whenever needed.

Regards.

Zafar I. Anjum, CFE
(*Certified Fraud Examiner*)
Chief Executive

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E-mail: info@cri.com.pk , Website: www.cri.com.pk



CORPORATE RESEARCH
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Mission

“A Guaranteed satisfaction of the Client is our Pride”

Our values and standards have always formed the basis of our success. They inspire trust and confidence on the part of the investigation community, government officials, regulatory agencies, financial markets, our customers and even criminals all contribute to our success, stir trust and confidence of CRI Group employees—creating a sense of pride and desire to achieve great objectives.

“We care about the results we achieve, but care more
how we achieve them.”

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Vision

“Expose the bare facts and get to the bottom of the things”

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**CORPORATE RESEARCH
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CONTENTS

- 1) OBJECTIVES OF THE COMPANY**
- 2) WHO WE ARE AND WHAT WE DO**
- 3) OUR APPROACH**
- 4) STRATEGIC INVESTIGATIVE SERVICES**
- 5) DESCRIPTION OF CRI SERVICES**
- 6) VALUES AND STANDARDS**
- 7) CASE HISTORIES**
- 8) MANAGEMENT/COMPANY PROFILE**
- 9) APPENDIX**

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OBJECTIVES

Our fraud investigation approaches should achieve any, or all of the following objectives:

- ✓ Prevention
- ✓ Deterrence
- ✓ Disruption
- ✓ Identification; and
- ✓ Civil actions or Criminal prosecution

WHO WE ARE

CRI is a group of Company, which operates in different areas, with the Head Office in Islamabad, Pakistan. CRI was established in the beginning of 2001 as being Pakistan's foremost professional investigation company. The Company has experienced rapid growth over the last few years. Apart from the main Office at Capital city Islamabad, we have a developed and well-connected network of Operatives and top knitted resources in all strategic locations of Pakistan and across the globe, as well. Our affiliated Offices at United States, United Kingdom and other Western Countries are responsible for the Debt-Collection cases and allied Investigative services.

WHAT WE DO

While running a Business, firm, or a huge organization, it becomes very difficult to check and watch its downing trends. There are many factors in which

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departmental frauds/misappropriations and embezzlements become the main consequences to disturb and jeopardize the financial status of the business and thus tantamount to breach of trust within and outside affairs of the business and also put a very bad impact on its reputation and goodwill as well. The inside criminals, somehow, make their way to get around the control of the various sensitive affairs of the business and come in a position to mend and mould the surroundings towards their mal intentions.

Business offers many avenues for crimes and civil wrongs which may not be apparent to the un-trained eye. Economic crime is an undeniable fact of business life, affecting both large and small organizations across all industries. To explore the hidden facts of such mishaps, the business community often needs independent auditing and monitoring of its examination to get to the bottom of the scattered things.

At CRI, we erase false covers, and help you to see through even micro-bacterial business and economic crimes.

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OUR APPROACH

We work personally with clients to comprehend their business essentials and expand realistic and cost-effective solutions to lessen risks associated to business or to endow with well-timed and precise information to maintain premeditated business decisions.

CRI's way in situation is "over and over again" a **CRISIS, a MAJOR SCAM or FRAUD**, breach of **INTELLECTUAL PROPERITY**, or a Rapid need of Critical Intelligence to evaluate a business prospect. However we don't discontinue, we repeatedly lend a hand to deal with instantaneous crisis to their ultimate determination and implementing proactive measures to diminish potential risk exposure.

CRI is also operating as an additional support to law enforcement and administration of Justice, so that a healthy competition amongst public private sector can be developed.



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STRATEGIC INVESTIGATIVE SERVICES

1. *Fraud & White-collar Crime Investigations*
2. *Forensic Accounting and Investigations*
3. *Corporate Security Consulting & Investigations*
4. *Business Intelligence & Investigations*
5. *Background Investigations (Pre-employment Screening and public record searches)*
6. *Due diligence and KYC Inquiries*
7. *Insurance Fraud Investigations (SIU Services)*
8. *Skip Tracing and Debt Collections*
9. *IP (Intellectual Property) Investigations*

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DESCRIPTION OF “CRI” SERVICES

1) Fraud & White-collar Crime Investigations

According to 2005 Price water house Coopers' Global Economic Crime Survey, almost half of all business organizations worldwide have been victims of fraud in the past two years. CRI's previous experience shows the main threats to businesses come from money laundering, Intellectual Property, Embezzlement, cheque and credit card and cyber fraud. Businesses face massive risk when they walk around business partnerships, new customers, mergers and acquisitions. CRI's Fraud and White-Collar Crime Investigations and Risk consulting services help financial institutions, corporations, partnerships and individuals to minimize fraud risks associated with business operations and ensure success in all business transactions and dealings.

2) Forensic Accounting and Investigations

Forensic accounting is the specialty practice area of CRI that describes engagements which result from actual or anticipated disputes or litigation. 'Forensic' measures right and proper for make use of in Court of law, and it is to that customary and prospective conclusion that CRI Forensic Accountants and Certified Fraud Examiners normally have to work on behalf of client into individuals and corporations. CRI Forensic Accountants teamed up with Certified Fraud Examiners often have to give expert evidence at the ultimate trial. Within Forensic Accounting and Investigations, CRI have further sub-specializations in insurance claims, personal injury claims, fraud, construction, and public audits.

CRI Forensic Accounting and Investigations handled by seasoned team of accountants and CFEs and their Engagements relating to civil disputes

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may fall into several categories: calculating and quantifying losses and economic damages, whether suffered through tort or breach of contract; disagreements relating to company acquisitions - possibly make outs or breaches of warranties; and business valuation; often assist in professional negligence claims assessing and observing on the occupation of other professionals. Engagements relating to criminal matters characteristically take place in the consequences of fraud.

3) Corporate Security Consulting & Investigations

CRI Analytical Research Consultants will help you ascertain, evaluate and develop all of your Corporate Security and Investigative requirements such as corporate fraud committed by the insiders along with outsiders against the company. A full range of services include:

- Intellectual Propriety Investigations
- Corporate Investigations (Employee fraud, theft and Embezzlement)
- Insurance Fraud Investigations
- Risk Management
- Corporate Security Consulting
- Corporate Crime Investigations

4) Business Intelligence & Investigations

Investigating business is a puzzle worth considerable dedication. CRI Investigator and Researchers undertake Business Investigations with tenacity and intelligence. CRI have two different approaches in business investigations and intelligence gathering:

- Primary investigative Operations:



Concentrate on locating the assets of a business, obtaining financial information, and in doing background investigations on officers in the business.

- Intelligence operations :

Deal with obtaining an understanding of a business strengths and weaknesses, its potential for future growth, its research and development programs, its marketing and expansion, and its efforts to establish alliances.

5) Background Investigations (Pre-employment Screening and public record searches)

Corporate Research and Investigations (Pvt) Limited is a Risk consulting company with the objectives to undertake research and Investigations on behalf of clients into individuals and corporations both in Pakistan and overseas . Employers have increasingly turned to pre-employment screening as a critical risk-management tool to avoid hiring problem employees in the first place.

6) Due diligence and KYC Inquiries

CRI is able to assure you timely deliverance of services.

With its existing experience and extensive presence across Pakistan and Worldwide



Know Your Customer (KYC) and Enhanced Due Diligence (EDD) are the latest examinations methods to reduce the risk factors involved with potential business partners and business dealings

Corporate Research & Investigations (Pvt.) Limited has designed following risk based approached and arrangements for Analytical research:

BUSINESS DUE DILIGENCE REPORT CONTENTS

Using comprehensive good judgment, Corporate Research & Investigations (Pvt.) Limited will examine a business on demand and endow with a complete Status Report which includes the following information and description:

COMPANY NAME

ADDRESS

ADMINISTRATION

PROFILE

OPERATION

PREMISES

REFERENCES

OBSERVATION

7) Insurance Fraud Investigations (SIU Services)



Corporate Research and Investigations (Private) Limited, specialize in insurance investigations under the leadership of Certified Fraud Examiner-CFE. We provide following Investigative Services specifically to Insurance Industry:

- Fraud Investigations
- Activity checks
- Witness statements
- Background Investigations
- Asset searches
- Medical audits and clinic investigations (Medicaid Fraud Investigations)
- Death Verifications
- SIU Services

8) Skip Tracing and Debt Collections

Corporate Research and Investigations (Pvt) Limited “CRI” has developed its new concept of offering legal services and litigation support to its client nationwide & worldwide in order to trace defaulters and recover the outstanding amounts they left back while in abroad.

The force of the cooperative investigation by our company and concerned clients is to locate and identify the stolen money, which has been transferred or hidden in Pakistan, outside Pakistan mainly to the U.K., Western Europe and North America. Expert advice will be provided through the good offices of CRI, to the creditors in order that, legally, they can freeze stolen assets followed by attachment and recovery.

This investigative work will encompass:

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1. The tracing and locating and identification of the assets, which have been taken out of Pakistan.
2. Advising on the legal freezing, seizure and recovery of those assets in whichever jurisdiction have been discovered.
3. The initial vetting of the Creditor's claim to ensure that it is still valid from the point of view of the Statute of Limitations in the jurisdiction in which the suspected assets are likely to be found. Maintaining a close liaison between Collection Departments of the Creditor, CRI and the Creditor client.
4. International Trace & Debt Collection Department offers collection services to our clients. These specialized services to our customers in credit administration to recover their outstanding balances by following means:
 - a) Stuck-up money create through bounce cheques
 - b) Non-performing loans
 - c) Asset Searching
 - d) Unpaid Invoices and other types of receivables
 - e) Credit Card Debts
 - f) Skip tracing
 - g) Finding of a lost debtor (Skipped Cases)
 - h) Asset Tracing and property value investigations
 - i) Complete research and investigation services
 - j) Tracing missing funds and identifying the assets of those responsible for their misappropriation
 - k) Investigating the reasons for a loss with a view to litigation or settlement
 - l) Conducting due diligence enquiries, for a variety of needs
 - m) Providing good sound advice to a client



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9) LEGAL RECOVERY

Our team is an expert on “what to do when debt collection does not bring in the money”. Legal Recovery comes in where further steps need to be taken. Corporate Research & Investigations (Pvt.) Limited holds in-house lawyers within its legal departments, as well as abroad, network of independent lawyers throughout jurisdiction. Together we provide fast, efficient and, above all an effective service.

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OUR GROUP VALUES AND STANDARDS

1. Our Customers' Customers:

We are dedicated to provide the highest level of professional excellence and result oriented delivery systems. We strive to identify the most critical needs of professionals and consumers, and we devote our resources to meet those needs.

2. Our Suppliers and Sub-contractors:

We believe in developing mutually beneficial relationships with our suppliers and recognize that they are important partners in our success. We also expect that they will conduct business activities for the Company or on behalf of the Company in accordance with business standards and values that align with our own.



3. Our fellow employees

Our ability to succeed depends on the integrity, knowledge, imagination, skill, diversity, flexibility and teamwork of CRI Group employees. To this end, we strive to create an environment of mutual respect, encouragement and teamwork potential. Each of us is responsible for creating a climate of trust and respect.



4. Our Communities and Society:

Being a good corporate citizen we comply with all applicable laws, rules and regulations. Also, we serve our society, from the local communities in which we operate to the national and international levels, by supporting programs that advance knowledge and education and improve social standard.

5. Our Shareholders:

We recognize that our ability to meet our goals depends on maintaining financial performance that encourages investment in leading-edge research and development. We strive to provide honest, accurate and timely information to our shareholders about our performance and to make clear disclosures in all public reports and communications.

CASE HISTORIES

We have different success stories that can show our scope and our experiences. Some of them are described below:

Performance bond fraud

Corporate Research and Investigations (Private) Limited were retained by a local financial institution which had been the subject of a performance bond fraud. At the outset of their retainer, Corporate Research and Investigations (Private) Limited did not have sufficient evidence to identify assets of the fraudster let alone be in a position to freeze them.



Due to the investigations of Corporate Research and Investigations (Private) Limited and an investigative team, it was established that the fraudster had defrauded a number of companies on a similar basis over several years. By the way of negotiation, CRI secured the documentation and look over an action that had previously been abandoned by another victim. Based on the information that they collected, simultaneous Orders were obtained in various other locations freezing assets. At the same time a search was carried out at two London premises occupied by the fraudster where substantial documentation was discovered to support the claim.

During the course of the ensuing proceedings, CRI obtained Orders requiring third parties to immediately deliver up material documentation which otherwise would not have been made available.

In that process, CRI's investigative team was consisting on Certified Fraud Examiner, corporate lawyers and chartered accountants.

Investigations of misconduct / malpractice

Corporate Research and Investigations (Pvt) Limited engaged by a largest Pharmaceutical company having issues of false sales targets, misappropriation of company resources, malpractices, fake medicine samples for physicians, and compensation provided to Chemists and Stockiest. CRI Investigation team consisting of Certified Fraud Examiner, Investigation Supervisor, investigators and client's Regional Security Head conducted a serial of investigative interviews, discreet investigations and asset searching of questioned employees of the business Unit .we



achieve the objectives by providing successful investigative support to Corporate Security Office of the company to eliminate the crime picture within organization.

Fake Invoices and Purchase Fraud

A big U.S. Pharmaceutical company approached CRI with the problem; they faced inside the company's local Unit a possible fraud and diversion of product from one of their business units. In addition there seems to be issues of false billing on purchase of items on fake invoices. In short the case was twofold.

CRI under the supervision of Certified Fraud Examiner and forensic accounting staff of CRI conducted of forensic audit of the concerned unit and found a large scale fake invoices and bills. Further investigations and physical verifications reveals a persistent practice of purchasing costly items and gifts for Doctors in order to promote the products of the company from non-existing firms and shops which results in huge plunder to the funds of the company.

An undercover agent assigned to pinpoint the locations where stock is being diverted and sold in the open market, a large scale stock captured and seized.

CRI has successfully investigated all the frauds in purchase problems and invoices.

Pre-Employment Screening (Background Investigations)



Corporate Research and Investigations (Pvt) Limited, has been engaged to undertake Background Investigations and Pre-Employment Screenings since 2001 and carried out more than 1000 Criminal History, Civil Litigations, Educational Verifications, Employment reference Verifications, Identity Verifications each month having jurisdiction across Pakistan particularly and around the world in General.

There was much interested case while screening pre-employment, one candidate claimed in his CV to be a Software Engineer having past employment with one of public administration department with USD 2000 per month, his degree was checked and appeared that he had no such qualifications as he claimed and employed, the degree was fake having no record at concerned University.

Second most interesting case came into the line of performing Criminal History check on a Vietnamese and found following results which was found by our daily updated Sanction and Embargo Lists database:

“A Vietnamese court has convicted three Americans of terrorism, and ordered them deported. Along with four Vietnamese, the candidate, Americans - all naturalized - were accused of trying to take over radio airwaves and call for an uprising against the communist government. Under Vietnamese law, this charge is called terrorism. The trial heard that the man behind the charges was a Vietnamese-American... who was wanted in Thailand for a failed plot to bomb the Vietnamese embassy. All seven were sentenced to 15 months in prison, including time already served; meaning the Americans will likely to be deported before the end of the year.”



Our client's subject was also found member of the Free Vietnamese Government.

Investigative Due Diligence:

Following is a detailed example of many projects we undertake in order to Risk assessment, due diligence and profiling of a potential business partner/joint venture.

We were requested to conduct a discrete investigation on ABC Holding, a company in the Kyrgyz Republic. The main goals of the investigation were to assert the existence, legal status and business reputation of the company, as well as to confirm their experience and ability to perform construction projects in the field of Water systems buildup and repairs.

The technical aspects and communication to Kyrgyz companies proved to be very challenging, since many telephone numbers in the country are frequently changed, and many lines are not available at all times. As a result, we have not relied only on remote research, but have employed local assistance. This proved to be of great help.

In the process of locating the company and its contact details (which have been changed), we have contacted the local financial institutions, the Government Departments, the local offices of International Funding agencies, and a long line of other local companies, especially in the related practice areas of expertise.

From the outset, it was clear to us that this company is not well known. Almost none of the other companies or local authorities had previous knowledge of the company. In regard to government offices, we could not found to retrieve official

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information without company number, which were not incorporated with concerned regulatory authorities as per law of the land. Eventually, the main lead was the local office of an International Funding agency, which has awarded a contract to the company in 2002, with financing of approximately one million US Dollars. Further investigation coordination with a local Funding agency officials revealed that the ABC Holding Company was directly subordinated to the Ministry of Agriculture and Water Resources.



MANAGEMENT/COMPANY PROFILE

***Mr. Zafar I. Anjum, CFE
Certified Fraud Examiner
CEO***

Mr. Zafar Anjum is Founder and Pakistan's foremost member of Association of Certified Fraud Examiners-ACFE, USA. Life member of "Pakistan Detective Training Institute", Member of International Security and Detective Alliance, World Investigators Network, National Association of Investigative Specialists.

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Ex-Area Governor, World Association of Detectives and World Investigators Network for Pakistan and an active advocate.

Mr. Anjum has extensive experience in Investigating Fraud and White-collar crime, Business Intelligence and Investigations.

Mr. Anjum has handled various corporate investigations as well as Forensic examination of the financial control of organizations, Legal matters involve law enforcement, court litigation, legal disputes, and so on, and he has complete knowledge of Sarbanes-Oxley act (SOX). Beyond SOX, Designing Successful Know Your Customer Programs, and Using Digital Evidence in Investigations. Mr. Anjum, as being Certified Fraud Examiner, with a qualified team of forensic accountants who work for private companies, helps prevents and detects misuse of company resources.

Mrs. Kanwal Zafar

Director

Mrs. Kanwal has qualified from Pakistan Detective Training Institute, Karachi and got her certification in Private Investigation. She has years of experience in investigating insurance fraud, death verification and Medicaid Fraud Investigations.

KEY OFFICERS:

Mr. Sheryar Mir

Investigation Supervisor – Investigations & Fraud Risk Management Services

Mr. Sheryar Mir is an Ex-Intelligence Officer having capabilities of matching ability to merge undercover and discreet investigations, good knowledge of interrogation, investigations, and surveillance techniques with extensive

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experience in Investigating crimes, Corporate Security Investigations, undercover operations, intelligence gathering and analysis, criminal nature investigations.

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Ms. Sobia Syed

Business Development Manager (BDM)

Ms Sobia Syed has joined the Corporate Research & Investigations (Pvt) Limited in 2006, as Business Development Executive having capabilities to work for the improvement of company's business, handle clients queries, to plan and implement strategies for the improvement of company's image. Now she is working as BDM.

Mr. Irfan Farooq

Project Manager – CRI Business Process Outsourcing-BPO

Mr. Irfan Farooq has a lot of experience & capabilities to plan, organize, lead and control employees & have capabilities of Marketing, Selling and Public Relation skills. Now he is working in an IT based supporting unit of the CRI as an additional support to companies and financial institutions in order to work as International Call center.

Mr. Umair Mazhar

Assistant IT Manager – Cyber Crime Investigation Services

Mr. Umair Mazhar as Information Technology Expert, has capabilities to handle the software, hardware matters, information environment, developing, coordinating technology crime investigations, establishing and developing technology crime and security issues within organization.

Mr. Ejaz Hussain

Assistant Manager – Collections & Credit Analysis Services

Mr. Ejaz is responsible for collection management, skip tracing, recovery process of debt loans, credit cards and to organize unit to perform with automated triggers producing the desired results. Mr. Ejaz also has long experience to handle litigation matters with finance recovery.



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Ms. Madiha Khalid
Regional Manager – CRI Lahore Branch

Ms Madiha Khalid has capabilities to handle IP investigations, Corporate Security Investigations, Pharma industry Security and investigative research, counterfeit drug and unauthorized pharmacy issues, Ms Madiha is qualified and licensed Pharmacist.

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Corporate Officers:

Mr. Zafar I. Anjum, CFE

Certified Fraud Examiner

Chief Executive and Principal Investigator

Corporate Research and Investigations (Pvt.) Limited; and

zanjum@cri.com.pk

Ms. Kanwal Zafar

Director

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Affiliations:

Company Officers having memberships with following industry associations:

- 1. Association of Certified Fraud Examiners-ACFE, USA*
- 2. National Association of Investigative Specialists-NAIS, USA*
- 3. National Association of Professional Background Screeners-NAPBS, USA*
- 4. Information Systems Audit and Control Association-ISACA, USA*
- 5. Islamabad Chamber of Commerce and Industry-ICCI, Pakistan*
- 6. Global Association of Risk Professionals-GARP, UK*
- 7. Society of Competitive Intelligence Professionals-SCIP, USA*
- 8. Society of Human Resources Management*
- 9. American Management Association*
- 10. ION Incorporated (Investigators Anywhere Resource Line)*
- 11. United States Association of Professional Investigators*

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